

Cochin International Board of Directors Meeting Minutes

October 1, 2023

I. Call to Order

President Gail Carlson called to order the regular meeting of the Board of Directors at 7:05pm CST on October 1, 2023, by conference call through FreeConference.com.

II. Roll Call

Secretary, Micheal Tarvin, conducted roll call.

- The following persons were present: Gail Carlson, Rich Barczewski, Jamie Matts, Micheal Tarvin, Lisa Reardon, Christie Ross, Ashley Foutch, Tonya MacRae, Dan Schwandt, Kathy Ashcroft, and Lacy Michall.
- The following person were not present: Mike Becker and Tom Roebuck.

III. Approval of Minutes from last meeting:

- a. The minutes emailed out from Secretary Micheal Tarvin for the August 6, 2023; meeting was accepted as they are.
 - i. Lisa Reardon motioned to approve the minutes and Kathy Ashcroft seconded the motion. All in favor, no further discussion, and the motion passed.

IV. Interim BOD Business since 8/6/23 Meeting:

- a. Accept resignation received 8/10/23 by email of George Ade as North Central District Director.
- b. By majority vote of remaining BOD members held 8/14/23 by email, Dan Schwandt of Wisconsin was selected to fill the North Central District Director position.
- c. By email vote held 8/14/23, the following were selected as Cochin Judge for the 2024 Western National Meet at HOTOPA: 1st: Jeff Halbach; 2nd/Alternate: Mark Camilleri. Confirmation of the Judge selection was received back from Marty Abrahamsen of HOTOPA in 8/16/23 email.

V. COMMITTEE & CHAIR REPORTS:

- a. Junior Program: Lacy Michall
 - i. The Junior Program Chair, Lacy Michall, communicated that there are currently 19 junior members. Gail Carlson noted there are many more juniors enrolled with us through their family memberships. Lacy Michall explained further there are 10 of which have actively turned show reports, 5 have turned in Service Reports, 4 have turned in a Mentor Form, 3 have turned in Hatch Records, and 3 are involved in YEPA and have completed their Coop Tender Books. So far 2023 she has distributed 62 pins for Best of Breed and 49 for Reserve of Breed.
 - ii. The Chair did express concern about the cost to the club it takes to mail these pins as it is costing \$5.00-\$6.00 when pens are sent out. To help with this Ms. Michall has started sending out twice a year.
 1. Gail Carlson reminded the Chair that the club does reimburse for postage, and Lacy Michall explained that she is thinking of way to save club money.

2. Rich Barczewski suggested maybe to use the pins for just district and national meets.
 3. Lacy Michall did propose possibly placing pins with District Directors and letting them distribute at the shows. Gail Carlson advised the Chair that there would need to be some kind of tracking for what juniors have received pins and which would still need to be sent pins.
- iii. Lacy Michall brought up for discussion the Cochin Cash Program. She explained the kids really enjoy this program and ask about how to continue. Gail Carlson stated when the program was initiated it was envisioned there would be donations to sponsor the store for the kids. However, this has failed to fruition and has since been a direct hit to the club's treasury. Ms. Carlson pondered having cochin cash just be good for a percentage of something in the store.
 1. This conversation led to Lacy Michall explaining she has been using Junior of the Year Awards to have something else to give the juniors something to work for but does see the Cochin Cash program coming to an end. She did say maybe there should be a limitation put on the pins to just district and national meet, however, does not want to take away too much from the juniors. The Chair does believe there does need to some condensing to the many programs inside the Junior Program as a whole.
 - a. Rich Barczewski ask for the next meeting to have some data gather on what all has been spent on the Junior Program. Gail Carlson was able to supply that in 2022 there was \$980.00 spent on the juniors with the large majority going to cover the cost of the pins. So far for this year there has been \$330 spent.
 - b. The Chair asked of the District Directors to reach out to juniors and see what they want of the program.
 - iv. Gail Carlson informed that the new junior show report is on the website now.
 - v. Lacy Michall exited the meeting following the completion of the report.
- b. Master Breeder: Rich Barczewski
 - i. Chair, Rich Barczewski, stated that everything he has received has been entered into system. The quarterly update on points is updated and had been sent to Gail Carlson. The Chair report that the AOV addition to the show report has been going smoothly and has only had one issue so far.
 - c. Treasurer's Report: Jamie Matts
 - i. Chair, Jamie Matts, reported funds are at the lowest it has been in a long time. Especially how prices just keep going up. The Chair explained the Breeders Directory was a big hit. Gail Carlson stated there is a balance of about \$1850 between the checking account and PayPal account in club funds.
 - ii. Rich Barczewski stated we as a club need to revisit how much we are spending. While he does see the cost of the Breeders Directory as a necessity, the club should look at the dues structure for example to include the cost of mailing the newsletter out for those that wish to have it in print.
 - iii. Gail Carlson added the advertisement sales are helping and the influx of renewals will help as well.
 - d. Membership: Gail Carlson
 - i. Chair, Gail Carlson, communicated the club is standing at 258 members.
 - e. Newsletters: Gail Carlson
 - i. Chair, Gail Carlson, directed for the club to continue to push to get ads for the newsletter and suggest to members to get newsletter by email.

- ii. Ms. Carlson stated the next article from the Board members will be due December 15th.
- f. Breeders Directory: Gail Carlson
 - i. No report was given.
- g. Merchandise: Gail Carlson
 - i. Chair, Gail Carlson, stated there has only been a couple of merchandise sales.
- h. Website: Gail Carlson
 - i. No report was given.

VI. DISTRICT DIRECTOR REPORTS:

- a. Northeast 1 / Lisa Reardon
 - i. Director, Lisa Reardon, stated her district meet that was held September 24th went very well. There were 33 bantams and 4 large fowl and mentioned there should be a couple of new memberships coming in.
 - ii. Gail Carlson asked for the Director to go ahead and send in any money made from meet and list of items of the merchandise she has for tracking purposes.
- b. Northeast 2 / Open:
 - i. No report as position is currently vacant.
 - ii. Rich had set the District Meet at the Sussex County Poultry Fanciers show, October 14th in Augusta, NJ, but the host cancelled the entire show. District meet currently has not been re-scheduled.
- c. North Central / Dan Schwandt:
 - i. President, Gail Carlson, shared she has sent a box to the District Director for the district Meet coming up set for October 14th at Beaver Pigeon & Bantam Club in Jefferson, Wisconsin.
 - ii. Director, Dan Schwandt, reported the show will have a table and is going to have the member take shift at the table. Already entered there is over 100 bantams and 20 large fowl. Gail Carlson requested following conclusion of the district meet to send back any unsold merchandise and turn in funds.
- d. Southwest / Christie Ross:
 - i. Director, Christie Ross, shared that the Southwest district meet was set to coincide with the ABA National Meet in Shawnee, Oklahoma, December 9, 2023.
 - ii. Gail Carlson stated she will send Christie a box for her meet later in the year.
- e. West Central / Ashley Foutch:
 - i. Director, Ashley Foutch, stated she is working with Rick Klehr on getting ready for her district meet that is being held in Hutchinson, MN on October 28-29, 2023.
 - ii. Gail Carlson shared she has been emailing with Rick Klehr as well and is going to get the box sent out this week.
- f. Southeast / Tonya MacRae:
 - i. Director, Tonya MacRae informed she has been working on awards in preparation for her upcoming district meet that is set for October 28th, 2023, at the Heart of Dixie Poultry Club in Ft. Payne, AL. The director reported there should be good numbers of bird show up, a table will be there for the club, and judges are picked, and she is ready to go.
 - ii. The Director also reported on the upcoming Eastern National that she is ready but just waiting on trophies and toppers currently, as well as, working with Ivy Young in getting the Cochin Banner.

- g. Pacific / Kathy Ashcroft:
 - i. Director, Kathy Ashcroft, conveyed she didn't know what to expect for numbers on her upcoming district meet being held October 19-21, 2023, at the Utah Fancy Poultry Association meet, as she is unsure how The Ohio National would affect. However, the show will have a table for the club. Gail Carlson stated the box is at her post office for the meet. The Director did inform the club she wishes all funds that would have been used on her meet to be donate to the youth program.
- h. Canada / Mike Becker:
 - i. No report was given from the Director.
 - ii. President, Gail Carlson, reminded the board that the Western National is coming up that is sent in Canada and that there is currently no district meet placed.
- i. International / Open:
 - i. No report as position is currently vacant.

VII. OLD/CONTINUING BUSINESS:

- a. 2023 West National: October 21-22 / Ontario Poultry Breeders / Grassie, ON
 - i. Judge: Jonathan Patterson; Alternate Keith Lutz
 - ii. Director, Mike Becker, did not attend the meeting and therefore no update was given on the upcoming Western National.
- b. 2023 East National: November 18 / Anderson Poultry Club / Pendleton, SC /
 - i. Judge: Jamie Matts; Alternate Jonathan Patterson.
 - ii. Director, Tonya MacRae, is working on her upcoming National Meet
 - iii. Gail Carlson expressed gratitude for the Anderson Poultry Club and the advertising they have been doing for our upcoming National Meet.
 - iv. Tonya MacRae did share with the club there could be some special guidelines for entering the state of South Carolina and will get more detail and report back.
- c. Ideas for Special Award Programs
 - i. As there has been no interest expressed from the members Gail Carlson moved to table for now and the Board members were all in agreeance.

VIII. NEW BUSINESS:

- a. Disciplinary Actions for Board Members
 - i. Jamie Matts expressed concern about the lack of involvement that arises in board members that are not stepping up and executing their duties including: setting meets in the district (especially district meets), attending BOD meeting calls, and/or writing articles for the newsletter and inquired about what measures are in place to rectify the situation.
 - 1. Gail Carlson informed currently there is nothing in the By-Laws regarding disciplinary action to board members.
 - 2. Rich Barczewski suggested maybe we put in the newsletter each board member's involvement and agreed it is frustrating when the level of commitment is not being seen.

IX. ADJOURNMENT

- a. A motion to adjourn the meeting at 8:23pm was made by Rich and Christie Ross seconded. All in favor, no further discussion, and the motion passed.
- b. The next meeting date is TBD.