

Cochins International Board of Director's Meeting Minutes

August 6, 2023

I. Call to Order

President Gail Carlson called to order the regular meeting of the Board of Directors at 7:01pm CST on August 6, 2023, by conference call through FreeConference.com.

II. Roll Call

Secretary, Micheal Tarvin, conducted roll call.

- The following persons were present: Gail Carlson, Rich Barczewski, Jamie Matts, Micheal Tarvin, Lisa Reardon, Christie Ross, Ashley Foutch, Tonya MacRae, and Mike Becker.
- The following person were not present: Tom Roebuck, George Ade, Kathy Ashcroft, and Lacy Michall.

III. Approval of Minutes from last meeting:

- a. The minutes emailed out from Secretary Micheal Tarvin for the April 16th, 2023 meeting was accepted as they are. Rich Barczewski motioned to approve the minutes and Christie Ross seconded the motion. All in favor, no further discussion, and the motion passed.
- b. The minutes emailed out from Secretary Micheal Tarvin for the April 30th, 2023 special meeting was accepted as they are. Christie Ross motioned to approve the minutes and Lisa Reardon seconded the motion. All in favor, no further discussion, and the motion passed.

IV. COMMITTEE & CHAIR REPORTS:

- a. Junior Program: Lacy Michall
 - i. No report was given.
- b. Master Breeder: Rich Barczewski
 - i. Chair, Rich Barczewski, stated that all reported are entered as they come in and everything he has received has been entered into system.
 - ii. Gail Carlson reminded the board that the updated show reports are out now on the website and will be effective starting September 1, 2023.
- c. Treasurer's Report: Jamie Matts
 - i. Chair, Jamie Matts, reported that there has been no merchandise being sold and therefore there has been no deposits this month. Mr. Matts also explained that when the Breeder's Directory hits the club's account it is going to take a large chunk.
- d. Membership: Gail Carlson
 - i. Chair, Gail Carlson, emailed comments prior to the meeting for minutes submission stating:
 1. "We are currently at 251 members. The mid-year average for the past several years is 247. Several new members are taking advantage of the 3-year discount on the new membership forms. Please make sure you are using the new forms with the new dues structure."
- e. Newsletters: Gail Carlson

- i. Chair, Gail Carlson, emailed comments prior to the meeting for minutes submission stating:
 - 1. “The next Newsletter is September 1st, and the goal is to be mailed by August 28th. The deadline for all submissions is August 15th. Starting with the May issue, we received 6 ads with revenue of \$165. The ads run for one year (3 issues). The deadline to place new ads starting with the September issue is August 15th.”
- ii. Gail Carlson reminded the board to get articles written and turned in prior to August 15th.
- f. Breeders Directory: Gail Carlson
 - i. Chair, Gail Carlson, emailed comments prior to the meeting for minutes submission stating:
 - 1. “With this issue, we have record member participation, with 104, or 41.4%, of members returning their listing!! Ad revenue is also at a record high of \$1,220. The goal is to have the Directories printed and in the mail before the end of the month. Below is the summary accounting of the Directories since 2011. We will most probably have less Directories printed this time to help keep costs down and avoid undistributed copies.”
 - 2. Breeders Directory Summary Costs:

COCHINS INTERNATIONAL BREEDERS DIRECTORY - SUMMARY													
Date	Title	Members	Listings	%	Advertisers	Revenue \$	Printing Cost	Postage	Total Cost	Ad Revenue	NET COST	Annual Net Cost per Year	Pages
2011-2012	Celebrating 20 Years	286	67	23.4%	18	445.00	816.56	345.87	1,162.43	445.00	717.43	358.72	60
2013-2014	Meet the Varieties	228	85	37.3%	25	720.00	1,318.84	814.60	2,133.44	720.00	1,413.44	706.72	96
2015-2016	Cochins Rule	244	54	22.1%	21	860.00	1,036.42	489.58	1,526.00	860.00	666.00	333.00	68
2017-2018	Best Tips & Advice	193	74	38.3%	24	1,089.00	1,344.26	405.22	1,749.48	1,089.00	660.48	330.24	72
2019-2020	Living Large	269	82	30.5%	17	835.00	1,509.32	455.00	1,964.32	835.00	1,129.32	564.66	76
2021-2022	Encore Articles	263	72	27.4%	24	1,015.00	1,497.43	489.12	1,986.55	1,015.00	971.55	485.78	80
6-Year Average:		247	72	29.3%	22	827.33	1,253.81	499.90	1,753.70	827.33	926.37	463.19	75
2023-2024	The Classic Cochin	251	104	41.4%	24	1,220.00							84

- g. Merchandise: Gail Carlson
 - i. Chair, Gail Carlson, emailed comments prior to the meeting for minutes submission stating:
 - 1. “Sales are DOWN to almost nothing!! With no sales/auctions/raffles at our Districts and Nationals last year, our bank account has taken a huge hit. It is imperative that we sell merchandise and have auctions & raffles at shows. Please send me your lists of merchandise and promo materials for your fall District/Nationals as soon as possible so we don’t have to pay for expedited shipping. I already have the list for the West Central District Meet. It is imperative that we supplement our dues revenue with income from merchandise/auctions/raffles to maintain our current level of program funding.”
 - ii. Gail Carlson, voiced concern that merchandise is not being sold right now. She explained the importance of merchandise being sold at shows and to let her know what the board needs to have merchandise for show tables. The chair emphasized that our club cannot sustain itself on dues alone.
- h. Website: Gail Carlson
 - i. Chair, Gail Carlson, emailed comments prior to the meeting for minutes submission stating:

1. “Minutes of BOD meetings are now being posted on the News page. The updated Show Report, with AOV placements, is now on the website. Please be sure everyone has and is using the new report.”

V. DISTRICT DIRECTOR REPORTS:

- a. Northeast 1 / Lisa Reardon
 - i. President, Gail Carlson, communicated the district was set to be held at the Eastern NY State Poultry Association and reminded Lisa Reardon of the Bill Ziehm Bantam Black Legacy Award for her district.
 - ii. Director, Lisa Reardon, stated her district meet was September 24th and had no other update at this time.
- b. Northeast 2 / Open:
 - i. No report as position is currently vacant.
 - ii. No district meet has been set
- c. North Central / George Ade:
 - i. Director was absent and therefore no report was given.
 - ii. President, Gail Carlson, shared the district Meet was set for October 14th at Beaver Pigeon & Bantam Club in Jefferson, Wisconsin and there is also the Jimmie Currens Bantam White and the Sandy Isler Legacy Awards to go with the meet.
- d. Southwest / Christie Ross:
 - i. Director, Christie Ross, shared that the Southwest district meet was set to coincide with the ABA National Meet in Shawnee, Oklahoma, December 9, 2023.
- e. West Central / Ashley Foutch:
 - i. Director, Ashley Foutch, stated she is working with Rick Klehr on getting merchandise and the table set up for her district meet that is being held in Hutchinson, MN on October 28-29, 2023. She has set special meets in her district set and upcoming. Finally, she is working to confirm her awards will be completed in time.
- f. Southeast / Tonya MacRae:
 - i. President, Gail Carlson, talked on the district meet being set for October 28th, 2023 at the Heart of Dixie Poultry Club in Ft. Payne, AL. The Otes Ray. Sr Bantam Black Legacy Award will coincide with the district meet.
 - ii. Director, Tonya MacRae, reported that rosettes have been ordered and show boxes almost ready to go.
- g. Pacific / Kathy Ashcroft:
 - i. Director Kathy Ashcroft could not be present but sent in her update to Gail Carlson for her district.
 1. Her district meet set for October 19-21, 2023 at the Utah Fancy Poultry Association meet. There will also be the Sheryl Butler Bantam Black Legacy Award presented.
 2. She states she would like opinion of the Board on judges set to be at her meet; between Heather Hayes and Steve Beaty
 - a. Christie Ross mentioned Steve Beaty does a decent job.
 - b. Jamie Matts stated his choice would be Heather Hayes.
- h. Canada / Mike Becker:
 - i. No report was given from the Director.

- ii. President, Gail Carlson, reminded the board that the Western National is coming up that is sent in Canada and that there is currently no district meet placed.
- i. International / Open:
 - i. No report as position is currently vacant.

VI. OLD/CONTINUING BUSINESS:

- a. 2023 West National: October 21-22 / Ontario Poultry Breeders / Grassie, ON
 - i. Judge: Jonathan Patterson; Alternate Keith Lutz
 - ii. Director, Mike Becker, did not have a status to update on the 2023 Western National coming up. He is looking for ideas, Mr. Becker does have the rosettes the club ordered for the National.
- b. 2023 East National: November 18 / Anderson Poultry Club / Pendleton, SC /
 - i. Judge: Jamie Matts; Alternate Jonathan Patterson.
 - ii. Director, Tonya MacRae, is working on her upcoming National Meet. Expressed to Gail Carlson so is needing the information on the Cochin toppers.
- c. 501(c)3 IRS registration
 - i. President, Gail Carlson, reported no progress and no update on this currently.
- d. 2024 Cochin Calendar
 - i. Tonya MacRae, Christie Ross, and Micheal Tarvin leading the project shared their concerns on moving forward with the 2024 Cochin Calendar.
 - 1. Tonya MacRae stated there has been poor quality and quantity of photos received.
 - 2. Micheal Tarvin expressed concern that with the poor participation might be an indicator is poor potential sales and the club would face a loss.
 - 3. Christie Ross recommended and motioned the club held off with going forward on this project for this year. Rich Barczewski seconded the motion.
 - 4. No discussion, all were in favor, and the motion passed.
- e. Results of Special AOV Election
 - i. President, Gail Carlson reported on the results of the Special AOV Election.
 - 1. 76 ballots returned of 250 ballots mailed.
 - 2. 57 ballots (75%) cast for "One point is earned for every five Cochins of Recognized Varieties exhibited for Best and Reserve AOV at all meets."
 - 3. 10 ballots (13.2%) cast for "One point is earned for every five Cochins of Recognized Varieties exhibited for Best and Reserve AOV at District and National meets."
 - 4. 9 ballots (11.8%) cast for "No points shall be earned for Best and Reserve AOV at any meet"
 - 5. Gail Carlson called for a motion to approve the results, Mike Becker made the motion and Lisa Reardon seconded the motion.
 - 6. No discussion, all were in favor, and the motion passed.
- f. Ideas for Special Award Programs
 - i. Prior to the meeting President, Gail Carlson, emailed the board possible ideas to our awards program to be submitted into the minutes. (attached)
 - ii. Tonya MacRae stated she was in favor of the Grand Master Breeder idea for those earning over 1000 points.
 - iii. Jamie Matts added these awards need time limits on them just like our current Master Breeder Award.

- iv. Gail Carlson said she would be sending an email out to the board to gain the definition from each of the board members on the award ideas presented: Grand Master Breeder, Master Exhibitor, Hall of Fame, and Lifetime Achievement.
- g. APA/ABA Yearbook ads and artwork by Abigail Wojtecki
 - i. Gail Carlson wanted to thank and recognize Tom Roebuck for coordinating and Abigail Wojtecki for her artwork done for the club.
 - ii. Gail also wanted to thank those that contributed for the commission of the artwork for the APA/ABA Yearbook Ads.
 - 1. Kathy Ashcroft
 - 2. Rich Barczewski
 - 3. Robert Hawes
 - 4. Bryant Helvey
 - 5. Matt Lhamon
 - 6. Mark Perterson
 - 7. Tom Roebuck
 - 8. Christie Ross
 - 9. Anne Shaffer

VII. NEW BUSINESS:

- a. Receive/discuss April 25th email from Jake Henderson with “Letter of Concerns”
 - i. President, Gail Carlson, prior to the meeting emailed the letter to the board to be submitted into the minutes.
 - ii. Gail Carlson wished to have the board go through each part of the letter with the board and asked for thoughts.
 - 1. Term limits:
 - a. Jamie Matts stated how hard of a time it already is getting volunteers as it is to serve and does not think that would be good idea to limit those few who do want to serve and volunteer for the club.
 - b. Rich Barczewski explained in the history of club, presidents serve for extended amount of time and expressed that the club is a breed club not the APA/ABA.
 - c. Gail Carlson agreed we are not the APA and does appreciate what Mr. Henderson is saying but we are a small breed club.
 - d. Rich Barczewski mentioned Tom Roebuck reached out to member.
 - 2. Distribution of Minutes:
 - a. Gail Carlson explained that the previous secretary did not provide minutes. Now that the club has a secretary who is taking and providing minutes again, the minutes are being posted to the website.
 - 3. AOV Points:
 - a. This topic has been addressed with the work of the board in Special April 16th Meeting and the special election held that followed.
 - 4. Disconnect between Officers and Members:
 - a. Gail Carlson stated as a board we have been trying to be present.
 - b. Rich Barczewski mentioned that no one from the board has stated they would not talk to a member.

- c. Tonya MacRae informed the board that Mr. Henderson is her district, and she has communicated with him in the past and explained she will always do what is best for the district as a whole. Such as with district meets, she is always going to move it around the district from year to year and assures that all her members will have a district meet that is relatively close in upcoming years as it cycles around.
 - b. Request from Massi Torres in Philippines for someone to Zoom about Cochins
 - i. President, Gail Carlson, informed the board she received a request from Mr. Torres in the Philippines to have a conversation with someone about Cochins.
 - ii. Gail Carlson state that he is not yet a member but is a breeder in Philippines and is looking for someone to a zoom with him and have a discussion focusing on breed standards and showing of cochins.
 - iii. Rich Barczewski thought we might put this request out in the newsletter to the members who might want to share with knowledge. Gail Carlson agreed she would.
 - iv. Jamie Matts told the board that he has tried to help him but does have special time restriction.
 - v. Christie Ross said she does have zoom capabilities and would reach out and will try to her best to help him. Gail Carlson said she would send over his information.
 - c. Requesting Special Meets
 - i. President, Gail Carlson, declared the club will accept all show reports from any show even if not designated as a special meet in advance. She explained that shows do want to know prior to promote in their catalogs and to use show poultry central to find meets to place specials at.
 - ii. Ms. Carlson shared that some clubs are not doing show reports for breed clubs and reminded that anyone can fill out a show report as long is it is complete. She added that Directors should be utilizing their state representatives and encourage them to be more active in completing and turning in show reports.
 - iii. Gail Carlson lastly added that the directors need to add as many special meets as possible to their newsletter articles as possible to keep member informed.
 - d. Selection of 2024 Nationals from bids received:

*Bids were posted on the website prior to the meeting at www.cochinsint.com/meets--calendar.html

2024 WESTERN NATIONAL BIDS (Southwest District):

Canadian Valley Poultry Club / Norman, OK / November 3, 2024
 Heart of the Ozarks Poultry Assn. #1 of 2 / Fayetteville, AR / November 2-3,
 2024 Heart of the Ozarks Poultry Assn. #2 of 2
 Red Stick Poultry Club / Baton Rouge, LA / December 7, 2024
 Missouri State Poultry Assn. / Sedalia, MO / April 20, 2024 or October 26,
 2024

2024 EASTERN NATIONAL BIDS (Northeast 1 District):

Rochester Poultry Association #1 of 2 / Mumford, NY / October 6, 2024
 Rochester Poultry Association #2 of 2
 Eastern New York State Poultry Association / Cobleskill, NY / September
 29, 2024

- i. Western National / Southwest District / Christie Ross

1. Director, Christie Ross went over the bids the board received. She stated she has no opinion of where it is held at and talked on where it has been held in the past.
 - a. Mike Becker thought it would be good to move around to a show that has not had it before.
 - b. Christie Ross stated HOTOPA has a very nice facility and Gail Carlson confirmed.
 - c. Micheal Tarvin talked on the number of Cochins and varieties that attend Sedalia on a regular show and on how good the HOTOPA bid was in comparison to the others.
 - d. Ashley Foutch shared that she has shown at all of show that have put bids in and really liked the Red Stick show most of all and talked up how good it was.
 - e. Kathy Ashcroft shared her thoughts prior to the meeting as she would not be in attendance and stated that she thought all bids look good but personally HOTOPA looked to be the best.
 - f. Christie Ross pointed out the kickback HOTOPA is offering per entry with no entry specification whereas Red Stick specified 100 entry is required in order for the club to get a kickback.
 - g. Christie Ross made a motion to go forward with the HOTOPA bid for the 2024 Western National Cochin International Meet. Mike Becker seconded the motion.
 - h. All in favor, no further discussion, and the motion passed.
 - ii. Eastern National / Northeast 1 District / Lisa Reardon
 1. Director Lisa Reardon, started off by stating that Rochester is a very good show, however unsure if they can pull the numbers. She thought the Eastern New York State Poultry Association might have more entries and express that it was a great show too.
 - a. Jamie Matts explained that the breeders of Cochin is just not many in the Northeast, but maybe use Tom Roebuck to judge to pull more in exhibitors. He confirmed also that both shows are great. Mr. Matts stated the Eastern New York State Poultry Association is having their 60th and working to make it a big event to also bring in more entries.
 - b. Lisa Reardon made a motion to go forward with the Eastern New York State Poultry Association bid for the 2024 Eastern National Cochin International Meet. Jamie Matts seconded the motion.
 - c. All in favor, no further discussion, and the motion passed.
 - iii. President, Gail Carlson stated to keep results confidential until she has contacted all shows. She will email all clubs who placed a bid within 24 hours of the conclusion of this meeting.
- e. NEXT MEETING DATE:
- i. President, Gail Carlson, suggested we have a meeting in October prior to the 2023 Nationals taking place for any final prep.
 - ii. Board decided on October 1st to hold the next meeting.
- f. FINAL NOTES:
- i. President, Gail Carlson, reminded the board to let her know what is needed for the upcoming shows and she will get it out. She encouraged the use of raffles at shows as a means to help gain funds for the club as our dues are not set up to support the club. Ms. Carlson touched on that there is a \$200.00 limit that

Director's can use to go towards their district meets and there are still rosette toppers available if anyone is interested.

VIII. Adjournment

- a. A motion to adjourn the meeting at 8:15pm was made by Jamie Matts and Christie Ross seconded. All in favor, no further discussion, and the motion passed.
- b. Next Meeting will be at 7:00pm CST on October 1, 2023.

Attachment for Old Business, Item F: Ideas for Special Award Programs

From: Gail Carlson
Subject: Ideas for CI Award Programs
Date: Monday, April 24, 2023 4:05:00 PM
Importance: High

Good Monday Afternoon!

We discussed briefly at our BOD meeting last week various ideas for enhancements to our award programs. I was asked to briefly outline the suggestions so that we can further discuss them. It would be fantastic if we could formalize some of these in advance of our next BOD meeting, and have them drafted and ready to go (or not!)

Suggestions received so far are listed below in more detail. This is only a starting point for further discussion. Please feel free to reply with your opinions and ideas!!

GRAND MASTER BREEDER:

This would be a higher level (1000 points) to our existing MB program, which currently tops at 500 points in no less than 5 years for one single variety. We have a few members who are over 1000 points, and many more that are close to 1000.

MASTER EXHIBITOR:

This would be for exhibitors that earn 500 points in multiple varieties. To eliminate the possibility of someone grabbing an extra variety at the last minute to earn just a couple of points to qualify, the following suggestions have been made:

100 points per variety in at least 5 varieties

125 points per variety in at least 4 varieties

The mix of Bantam and Large Fowl to make up the varieties has not yet been formulated.

HALL OF FAME:

This would be to recognize members for their life-long and continuing commitment and contributions to both the Cochin breed and Cochins International Club. It is NOT based on points. One, two or three members could be recognized by the BOD on an annual basis, i.e. Class of 2023, etc.

LIFETIME ACHIEVEMENT:

No real description has been given.